

Department	International College of Liberal Arts		
Semester	Fall 2024	Year Offered (Odd/Even/Every Year)	Every Year
Course Number	PSCI/SOC1370		
Course Title	Nonprofit/Social Enterprise Management		
Prerequisites	PSCI240 Introduction to Public Administration		
Course Instructor	LARATTA Rosario	Year Available (Grade Level)	3
Subject Area	Political Science	Number of Credits	3
Class Style	Lecture	Language of instruction	English

(NOTE 1) Depending on the class size and the capacity of the facility, we may not be able to accommodate all students who wish to register for the course

Course Description	<p>This course in public management and governance focuses on introducing students to the strategies and processes of the Third Sector, particularly nonprofits and social enterprise organizations. Students will explore the growing involvement of Third Sector actors in policy formulation and implementation. Through case studies, best practice analyses, guest speakers, and relevant readings, students will examine strategies of change, including innovative activities of social enterprises. The course is divided into three parts: i) Overview of social enterprise and innovation. Strategic perspective on social change and innovation, emphasizing assets-based community development mechanisms. ii) videos of social entrepreneurs from Japan who will be sharing their experiences. iii) case studies of social enterprise from around the world, investigated by students who enroll in this course based on a detailed plan set by the instructor.</p>
Class plan based on course evaluation from previous academic year	<p>If a student is unable to establish contact with the manager or director of the selected social enterprise, they will have the option to choose an alternative social enterprise. This flexibility ensures that each student can complete the required work within the designated timeline for this course.</p>

Course related to the instructor's practical experience (Summary of experience)	N/A
Learning Goals	<p>Through this course, students will:</p> <ol style="list-style-type: none"> 1) Gain insights into how social enterprises contribute to positive societal impact. 2) Develop the skills necessary to become effective agents of change within the social sector. 3) Cultivate empathy and listening skills essential for engaging with diverse stakeholders. 4) Learn the process of assisting individuals and organizations in designing and launching social enterprises, non-profits, and hybrid organizations. 5) Explore opportunities for engagement in social investing and philanthropy. 6) Prepare to participate in social change projects, both locally and internationally, within their communities.

iCLA Diploma Policy	DP1/DP2/DP3/DP4
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iCLA Diploma Policy

(DP1) To Value Knowledge – Having high oral and written communication skills to be able to both comprehend and transfer knowledge

(DP2) To Be Able to Adapt to a Changing World – Having critical, creative, problem-solving, intercultural skills, global and independent mindset to adopt to a changing world

(DP3) To Believe in Collaboration – Having a disposition to work effectively and inclusively in teams

(DP4) To Act from a Sense of Personal and Social Responsibility – Having good ethical and moral values to make positive impacts in the world

Active Learning Methods	Problem-Based Learning/Flipped Classroom/Discussion, Debate/Group Work/Presentation
More details/supplemental information on Active Learning Methods	Active participation in class discussions is essential for success in this course. Additionally, when a student presents their chosen social enterprise findings, it is imperative that the rest of the class is prepared to evaluate based on the criteria provided by the teacher and offer feedback or ask questions.
Use of ICT	The IT tools utilized for this course include personal PCs, videos, Excel files, internet search engines, and recorded interviews.

Contents of class preparation and review	Students are required to: i) Read materials assigned by the teacher. ii) Take comprehensive notes during class lectures. iii) Review these notes diligently before each class, particularly in preparation for the midterm test. iv) Conduct their investigations of the social enterprise and prepare thoroughly for their presentations in front of the class. v) Prepare a reflection report on one of the four guest speakers.	Hours expected to be spent preparing for class (hours per week)	3 hours	Hours expected to be spent on class review (hours per week)	2 hours
Feedback Methods	After the midterm test and after presentations, there will be an in-person individual meeting with students to inform them of their progress. Students can communicate with the instructor via email throughout the course. Other private discussions with the instructor can only be held face-to-face during his office hours (please refer to the office hours timetable provided by the administration office). Prior appointments with the instructor via email are required for all face-to-face meetings.				

Grading Criteria		
Grading Methods	Grading Weights	Grading Content
Discussions & Debates	20%	
Case Study Work	50%	
Written Midterm Test & Reflection Report	30%	

Required Textbook(s)	This course does not rely on specific textbooks. Instead, materials curated by the instructor, primarily peer-reviewed journal articles, will be utilized.
Other Reading Materials/URL	Assets-based community development Institute reading materials can be assessed by the students at zero cost.
Plagiarism Policy	Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offense, which depending on the gravity can cause you to fail a course or you are suspended from the university. Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to iCLA for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. The use of ChatGPT or any other artificial intelligence or paraphrasing software is strictly forbidden in MIDTERM TEST and REFLECTION REPORT for this class.

Other Additional Notes (Outline crucial policies and info not mentioned above)	Attendance at the orientation session of this course is crucial for students to grasp the course structure and requirements necessary for successful completion.
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(NOTE 2) Class schedule is subject to change

Class Schedule	
Class Number	Content
Class 1	Orientation
Class 2	Locating the NPO Sector & Social Enterprise Sector
Class 3	Understanding the differences between NPOs, Enterprise, and Social Enterprise (SE)
Class 4	SEs Typologies and Activities
Class 5	SE Innovation: The use of Needs-Based Community Development approach
Class 6	SE Innovation: The use of Assets-Based Community Development approach

Class 7	Social Change and Social Capital I
Class 8	Social Change and Social Capital II
Class 9	First Test
Class 10	Assessment of first test (session I)
Class 11	Assessment of first test (session II)
Class 12	guest speaker 1 and discussion
Class 13	guest speaker 2 and discussion
Class 14	guest speaker 3 and discussion
Class 15	guest speaker 4 and discussion

Class 16	Instructions on Reflection report
Class 17	Project – Cases 1 & 2
Class 18	Project – Cases 3 & 4
Class 19	Project – Cases 5 & 6
Class 20	Project – Cases 7 & 8
Class 21	Project – Cases 9 & 10
Class 22	Project – Cases 11 & 12
Class 23	Project – Cases 13 & 14
Class 24	Project – Cases 15 & 16

Class 25	Checkpoint on Projects
Class 26	Discussion on Projects 1– 4
Class 27	Discussion on Projects 5–10
Class 28	Discussion on Projects 11–16
Class 29	Assessment of all Projects
Class 30	Course recap and key learnings